

MAISHA: Nurturing Potential. Shaping Futures.

In partnership with the Hakuna Matata Foundation

Our Mission

At Maisha, we believe in the power of opportunity. Our mission is to empower young Kenyan students to thrive both in the classroom and on the track, by providing access to education, athletic training, and essential gear. We don't just nurture champions in sport—we help shape well-rounded individuals ready to excel in life.

Our athletes train in Iten, “The Home of Champions,” at 2,400 meters above sea level, where dreams take flight.



Our Story

Kenya has given the world some of its greatest endurance athletes. Yet behind the medals, many talented young people remain invisible—held back by financial hardship, limited training, and lack of mentorship.

We founded Maisha—Swahili for “life”—because we believe every young person deserves a fair shot. As lifelong partners with deep Kenyan roots and global experience, we've witnessed this untapped potential firsthand. Now, we are committed to unlocking it.

Project Maisha is our promise to walk alongside these young students—to champion their dreams, nurture their talents, and help them grow into confident scholars and disciplined athletes.

Who We Support

Maisha scholarships are awarded to:

- Secondary school students in Iten, Kenya
- Top-performing students academically
- Young athletes excelling in endurance sports at the school or district level
- Students with demonstrated financial need
- Motivated individuals with a vision for their future

How We Ensure Success

Each Maisha scholar is supported through:

- Educational sponsorship (school fees, supplies, tutoring)
- Professional athletic coaching
- Nutritional guidance and proper running gear
- Ongoing mentorship to build confidence, resilience, and discipline

Our leadership team:

Miwa Totani, Project Leader

Viola Barsulai, Headmistress, Kamarini Secondary School

Richard Mukche, Athletic Coach

Bekele, Assistant Coach

We take a hands-on approach to ensure every scholar has the tools and support they need to thrive—both in sport and in school. As a donor, you'll receive updates on their progress and achievements.

Our Goal: Team Duma Blue

For 2025, our vision is to sponsor 15 students under Team Duma Blue.

“Duma” means cheetah in Swahili—a symbol of speed and agility. Blue represents the vast, open sky and the boundless potential within each of these young athletes.

This April, we launched with an intensive boot camp for our first eight students, focused on building strength, discipline, teamwork, and character. From here, we grow—stride by stride, dream by dream.

Meet Team Duma Blue



From left to right in the photo :

- Ian (17) — A determined footballer and runner; describes himself as a “cheetah” on a mission.
- Remis (15) — A sprinter transitioning to longer distances; dreams of supporting his father and siblings.
- James (15) — Born with one arm; a gifted athlete whose resilience and happy soul inspires the entire team.
- Purity (14) — A natural leader, top of her class; loves sprinting and drawing.
- Abigael (14) — Head girl at school; passionate about athletics, dancing, and reading.
- Edward (15) — Youngest of four; a talented athlete competing at the division level.
- Sharlyne (14) — Quiet and determined; passionate about running and dreams of becoming an engineer.
- Gidion (14) — A top student and enthusiastic racewalker; firstborn of three.

Together, they embody what Maisha stands for: resilience, hope, and unity.

How You Can Help

Your donation can change a life.

Every contribution helps cover:

- School tuition and educational expenses
- Athletic coaching, gear, and nutrition
- Mentorship and personal development

You can give as a one-time donation or become a monthly sponsor, joining each student's journey and lifting them toward their dreams, mile after mile.

It takes just €300 per year to support one student (excluding boot camps).

Join Us

Together, we can build futures—one student, one athlete, one dream at a time.

[Donate for Project Maisha]

Let's run this race—together.